

# **PolmethXXXIV**

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**2017 Conference of the Society for Political Methodology**

**University of Wisconsin-Madison**

**July 13-15, 2017**

# PolmethXXXIV

## General Info

Welcome to the University of Wisconsin–Madison! The Polmeth XXXIV Host Committee is excited to welcome you to campus for what is sure to be an intellectually enriching three days.

The bulk of the conference will take place at the Wisconsin School of Business, housed in Grainger Hall. Your registration packet includes a map of the building as well as one of the surrounding campus area. A guide to local restaurants, bars, coffee shops, and running trails can be found on our website: <http://polmeth.polisci.wisc.edu>.

The Friday afternoon poster session and conference dinner will take place at the Discovery Building (sometimes called the Wisconsin Institute for Discovery), three blocks west of Grainger Hall.

### Guidelines for Presenters

If you are presenting a **paper**, we ask that you arrive at your designated room a few minutes early in order to get set up. Conference staff will be available to help if you run into problems.

If you are presenting a **poster**, please arrive at your session 15 minutes before it begins in order to choose a spot and get set up. Poster boards are first come, first serve. Conference staff will have extra tacks should you need them.

### Wi-Fi

You have two options for accessing the university's Wi-Fi network. If your home institution is a member of eduroam, we highly recommend that you connect to the eduroam Wi-Fi using your university credentials. If not, you can also create a guest account by connecting to UWNet, opening your browser, and following the instructions. More info can be found here: <https://kb.wisc.edu/helpdesk/page.php?id=22915>.

### In Case of Emergency

UW students will staff the registration table in the west atrium of the business school throughout the conference and are available to assist you with most issues.

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## Conference Schedule

### Thursday, July 13

- 8 a.m. Registration/Breakfast  
West Atrium
- 8:40 a.m. Opening Remarks  
Morgridge Auditorium (Room 1100)
- 9–10:20 a.m. Panel Session 1
- Morgridge Auditorium: **“Winning on the Merits: The Joint Effects of Content and Style on Debate Outcomes”**  
Nicholas Beauchamp, Lu Wang, Sarah Shugars, and Kechen Qin, Northeastern University  
*Discussant: Benjamin Lauderdale, London School of Economics*
  - Nicholas Hall (Room 2080): **“Why Replications Do Not Fix the File Drawer Problem: A Model and Evidence from a Large-Scale Vignette Experiment”**  
Adam Berinsky, MIT; James Druckman, Northwestern; and Teppei Yamamoto, MIT  
*Discussant: Melissa Sands, UC–Merced*
  - Kellner Hall (Room 2120): **“Analyzing Causal Mechanisms in Survey Experiments”**  
Avidit Acharya, Stanford; Matthew Blackwell, Harvard; and Maya Sen, Harvard  
*Discussant: John Ahlquist, UCSD*
- 10:20–10:40 a.m. Coffee Break  
West Atrium
- 10:40 a.m.–12 p.m. Panel Session 2
- Morgridge Auditorium: **“Mapping the Partisan Media Divide with Facebook: Using Computational Methods to Measure How Congress Uses News to Communicate”**  
Rachel Blum, Miami University of Ohio and Patrick van Kessel, Pew Research Center  
*Discussant: Jennifer Victor, George Mason University*
  - Nicholas Hall (Room 2080): **“Shrinkage Estimators for Causal Effects in Online Experiments”**  
Drew Dimmery, Facebook  
*Discussant: Daniel Hopkins, University of Pennsylvania*
  - Kellner Hall (Room 2120): **“A Direct Test for Consistency of Random Effects Models that Outperforms the Hausman Test”**  
Justin Esarey, Rice University  
*Discussant: Frederick Boehmke, University of Iowa*
- 12 p.m.–1:30 p.m. Lunch and Poster Session  
West Atrium

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1:30 p.m.–2:50 p.m.

Panel Session 3

•Morgridge Auditorium: **“A Network Model for Dynamic Textual Communication with Applications to Government Email Corpora”**

Bruce Desmarais, Penn State; Bomin Kim, Penn State; and Hanna Wallach, Microsoft  
*Discussant: Molly Roberts, UCSD*

•Nicholas Hall (Room 2080): **“A New Class of Bayesian Frailty Models”**

Jeff Gill and Jonathan Homola, Washington University in St. Louis  
*Discussant: Marc Ratkovic, Princeton University*

•Kellner Hall (Room 2120): **“Estimation and Testing in Two-Stage Randomized Designs”**

Panagiotis Toulis, University of Chicago  
*Discussant: Teppei Yamamoto, MIT*

2:50–3:10 p.m.

Coffee Break

West Atrium

*Sponsored by the University of Wisconsin Survey Center*

3:10–4:30 p.m.

Panel Session 4

•Morgridge Auditorium: **“Understanding Social Polarization in the U.S. House of Representatives Using Variations in Pixel Intensity”**

Bryce Dietrich, University of Iowa  
*Discussant: Arthur Spirling, New York University*

•Nicholas Hall (Room 2080): **“Using a Probabilistic Model to Assist Merging of Large-Scale Administrative Records”**

Ted Enamorado, Benjamin Fifield, and Kosuke Imai, Princeton University  
*Discussant: Seth Hill, UCSD*

•Kellner Hall (Room 2120): **“Identifying Latent Dimensions of Attitudes on the Affordable Care Act”**

Daniel Hopkins, University of Pennsylvania and William Hobbs, Northeastern University  
*Discussant: Adam Bonica, Stanford University*

4:30–6 p.m.

Poster Session and Reception

West Atrium

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Friday, July 14

8 a.m.

Breakfast  
West Atrium

9–10:20 a.m.

Panel Session 5

•Morgridge Auditorium: **“Beyond the Breaking Point? Survey Satisficing in Conjoint Experiments”**  
Kirk Bansak, Stanford University; Jens Hainmueller, Stanford University; Daniel Hopkins, University of Pennsylvania; and Teppei Yamamoto, MIT  
*Discussant: Adam Berinsky, MIT*

•Nicholas Hall (Room 2080): **“Target Selection as Variable Selection: Using the Lasso to Select Auxiliary Vectors for Survey Weighting”**  
Erin Hartman, UCLA and Devin Caughey, MIT  
*Discussant: Alexander Theodoridis, UC–Merced*

•Kellner Hall (Room 2120): **“How to Measure Legislative Compactness If You Only Know It When You See It”**  
Aaron Kaufman, Gary King, and Mayya Komisarichik, Harvard University  
*Discussant: Rocío Titiunik, University of Michigan*

10:20–10:40 a.m.

Coffee Break  
West Atrium  
*Sponsored by Cambridge University Press*

10:40 a.m.–12 p.m.

Panel Session 6

•Morgridge Auditorium: **“Understanding Equilibria with Time Series”**  
Matthew Lebo, Stonybrook University; Suzanna Linn, Penn State; and Clayton Webb, University of Kansas  
*Discussant: John Freeman, University of Minnesota*

•Nicholas Hall (Room 2080): **“Why Do We Still Estimate Linear Models and Should We Move On (to Highly Non-Parametric Models)?”**  
Nathaniel Beck, New York University  
*Discussant: Matthew Blackwell, Harvard University*

•Kellner Hall (Room 2120): **“Ideas, Words, and the Ratification Debates”**  
John Londregan, Princeton University  
*Discussant: Nicholas Beauchamp, Northeastern University*

12 p.m.–1:30 p.m.

Lunch  
Morgridge Auditorium

•Remarks by Doug Bates, Department of Statistics, University of Wisconsin–Madison

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1:30 p.m.–2:50 p.m.

Panel Session 7

•Morgridge Auditorium: **“Generalized Full Matching”**

Fredrik Sävje, UC–Berkeley; Michael Higgins, Kansas State; and Jasjeet Sekhon, UC–Berkeley  
*Discussant: Kosuke Imai, Princeton University*

•Nicholas Hall (Room 2080): **“The Fingerprints of Fraud: Evidence from Mexico’s 1988 Presidential Election”**

Francisco Cantu, University of Houston  
*Discussant: Jacob Montgomery, Washington University in St. Louis*

•Kellner Hall (Room 2120): **“Text Preprocessing for Unsupervised Learning: Why It Matters, When It Misleads, and What to Do About It”**

Arthur Spirling, New York University and Matthew Denny, Penn State  
*Discussant: Brandon Stewart, Princeton University*

2:50–3:10 p.m.

Coffee Break  
West Atrium  
*Sponsored by Springer*

3:10–4:30 p.m.

Panel Session 8

•Morgridge Auditorium: **“Inferential Approaches for Network Analysis: AMEN for Latent Factor Models”**

Shahryar Minhas, Duke; Peter Hoff, University of Washington; and Michael Ward, Duke  
*Discussant: Robert Franzese, University of Michigan*

•Nicholas Hall (Room 2080): **“Regression Discontinuity Designs Using Covariates”**

Rocío Titiunik, University of Michigan  
*Discussant: Justin Esarey, Rice University*

•Kellner Hall (Room 2120): **“Developments in Positive Empirical Models of Election Frauds”**

Diogo Ferrari and Walter Mebane, University of Michigan  
*Discussant: Marc Meredith, University of Pennsylvania*

4:30–6 p.m.

Poster Session and Reception  
Open Court, Discovery Building

6–8:30 p.m.

Dinner  
DeLuca Forum, Discovery Building

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## Saturday, July 15

8 a.m. Breakfast  
West Atrium

9–10:20 a.m. Panel Session 9

•Morgridge Auditorium: **“Designing Surveys to Account for Endogenous Non-Response”**

Michael Bailey, Georgetown University

*Discussant: Erin Hartman, UCLA*

•Nicholas Hall (Room 2080): **“How to Make Causal Inferences Using Texts”**

Naoki Egami, Princeton; Christian Fong, Stanford; Justin Grimmer, University of Chicago; Molly Roberts, UCSD; and Brandon Stewart, Princeton

*Discussant: Alex Tahk, UW–Madison*

•Kellner Hall (Room 2120): **“Scaling Public Opinion with Covariates”**

Xiang Zhou, Harvard University

*Discussant: Jonathan Kropko, University of Virginia*

10:20–10:40 a.m. Coffee Break  
West Atrium

10:40 a.m.–12 p.m. Panel Session 10

•Morgridge Auditorium: **“One Person, One Vote: Estimating Prevalence of Double Voting in U.S. Presidential Elections”**

Marc Meredith, University of Pennsylvania

*Discussant: Robert Erikson, Columbia University*

•Nicholas Hall (Room 2080): **“Causal Inference Through the Method of Direct Estimation”**

Marc Ratkovic, Princeton University and Dustin Tingley, Harvard University

*Discussant: Jake Bowers, University of Illinois*

•Kellner Hall (Room 2120): **“About Time: Cross-Sectional Dynamic Heterogeneity in TSCS Data”**

Clayton Webb, University of Kansas and Joe Weinberg, University of Southern Mississippi

*Discussant: Nathaniel Beck, New York University*

# **PolmethXXXIV**

Many thanks to:



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Jeff Lewis

Suzanna Linn

Molly Roberts

## **The Polmeth XXXIV Host Committee**

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